

Role Description: SEO/Marketing Specialist



**NEXT LEVEL
CHURCH**

LOVING. RELEVANT. LIFE-GIVING.

At Next Level Church, we come from a wide range of personal and professional backgrounds—many of us never worked for a church until we found our calling here. But we all believe we're called to lead in a church that is loving, relevant, and life-giving, and we believe we're infinitely better together than we are apart. Are you ready to be part of the incredible things God's doing here?

As one church in multiple locations, marketing through a wide variety of platforms and maintaining our status on search engines and online properly are critical components of how we continually reach more people with the love of Jesus. The SEO/Marketing Specialist will oversee all of the online, outbound presence of Next Level Church with the goal of attracting as many people as possible to visit NLC for the first time.

YOU ARE:

- A little bit of a digital nerd, who loves all things web and understands lingo like SEO, CSS, & HTML
- Someone who embodies authenticity and integrity and supports the vision of NLC wholeheartedly
- Someone who starts with a "YES" mindset
- Detail-oriented
- Not afraid to try new things and prove your ideas with data and results

YOU WILL:

- Oversee NLC's external marketing efforts across all platforms
- Measure, track, & compare various strategies
- Create & deploy google ads, social media ads, & more
- Work the communications team to deploy the NLC brand properly at all times
- Innovate with new ideas that have not yet been tried

THE CHERRY ON TOP:

- Web development skills, particularly with HTML, CSS, and/or Wordpress
- Social media expertise (potentially even a slight obsession)
- Experience leading and building teams